

arturomorales

art director

PORTFOLIO

<https://artcgi.com>

CONTACT

Available on all USA time zones / artcgix@gmail.com / +1 323.334.0852

PROFESSIONAL EXPERIENCE

National Cybersecurity Alliance

SENIOR ART DIRECTOR

Current position at Washington D.C., remote.

Method¹

ART DIRECTOR

Lead for multiple spirits brands, including Evan Williams Bourbon and a partnership with the Major League Baseball.

Concepting, designing, digital retouching, photoshoot direction, landing page UX/UI, animation, and various creative projects.

Franklin Covey

ART DIRECTOR

Exploring UX Design for modernization of the company. Creating book covers, graphic and editorial design for international and governmental use. Social media, animations and more.

Made

SENIOR ART DIRECTOR

Creative campaigns for brands like Jeep, Alfa Romeo, Tequila Jose Cuervo, Quaker State, FIAT, among others.

Creating high-end digital retouching artwork.

The Integer Group

SENIOR ART DIRECTOR

Shopper marketing and advertising focused on point of sale, activations, retail, and events including AT&T, Nine West, Sico Condoms, Vichy, Nissan Latin-America and others.

Teran/TBWA

ART DIRECTOR, GRAPHIC DESIGNER, AND DIGITAL RETOUCHER

Creative design and advertising campaigns (ATL, BTL and Digital) for important brands like Nissan Latin-America directing their photo-shoots and doing digital retouching.

CorpAxioma

GRAPHIC DESIGNER, UX, AND 3D ARTIST

Web and UX design, advertising focused on point of sale and public events for brands like Hoteles City, Movie City and others.

SoftMirage

3D GENERALIST

Corporate identity, marketing and branding, creating virtual tours and realistic 3D renders for upscale housing and construction.

EDUCATION

Google

UX Design Certificate

Canon Academy

Photography Diploma

Santa Ana College

Associate's Degree in 3D Animation

Santiago Canyon College

Bachelor's Degree in Liberal Arts

SOFTWARE

Adobe Creative Suite

Ps, Ai, Id, Xd, Lr, Ae, Pr.

Others

Figma, Framer, MidJourney, 3DsMax, KeyShot.

SKILLS

Art Direction
High-end Digital Retouching
Graphic and UX Design
Ad Campaigns
Creative
Photography

Point of Sale/Installations
Meet Deadlines
Very Organized
Team Player
Quick Learner
Attention to Detail

ADDITIONAL INFORMATION

Bilingual

English/Spanish (legal dual citizen)

Social Media

See client comments on [vimeo](#), [@artcgix](#) on [Instagram](#), [Behance](#), and [LinkedIn](#)